



THE TOY APPEAL – GIVE A CHILD A CHRISTMAS

The Toy Appeal has received £15,000 in donations from the Michael Josephson MBE Charity Ball (£5000 in 2022 & £10,000 in 2024).

With £15,000 of funding we have been able to fund 600 Christmas toy sacks for disadvantaged children across the NorthWest region, children who tell their teacher “Father Christmas doesn’t visit our house anymore”.

The Toy Appeal has provided Christmas toy sacks to over 75,000 children since it started in 2013, run entirely by volunteers and reliant on financial donations from individuals and companies, the Toy Appeal buys toys, presents, books and teddies and makes up approx. 8000-10,000 toy sacks every year and distributes them to schools, social workers and foodbanks who issue them to the families that need them.

We are so proud of The Toy Appeal and it’s an honour to be a part of the magic of Christmas to so many children every year.

A **huge thank you** to Dr Michael Josephson MBE & everyone involved in making this magic happen.



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thetoyappeal.com

The Toy Appeal is a registered charity (1179080)