



Thank You

Dr Michael Josephson MBE!



The Anne Frank Trust has had the support of Dr Michael Josephson MBE since 2023, and we have been supported by the **#MJBall** with:

2024

£150,000

2023

£125,000

2022

£25,000

“ Michael’s support makes a hugely meaningful difference in the work we do to educate and empower future generations. We are incredibly grateful for his partnership and dedication to fostering a world that supports young people and embraces tolerance and empathy. ”

NICOLA COBBOLD, CHAIR OF TRUSTEES, ANNE FRANK TRUST



Since Michael began supporting the Anne Frank Trust UK in 2022, we've expanded our vital work with young people in the North West.

Importantly, the support from the MJ Ball has enabled the Trust to recruit a permanent member of staff to cover the North West and as a result we have reached **11 more schools** in the North West and Cumbria since 2023.

This means that thanks to Michael's support we reached **1,050 peer educators** and **6,753 young people** were peer educated across the North West and Cumbria in 2024.

Michael's support has been crucial to our annual Youth Conference in Manchester for the past two years. His generosity has kept the conference free for attendees and allowed us to invite exceptional speakers to lead workshops.

To Michael Josephson,

I am writing today to express my gratitude for your support of the Anne Frank Trust. As one of the Ambassadors, I have seen positive growth and changes in my confidence and social development, gaining the ability to make adjustments to benefit myself and others. An example of this is a recent meeting I had with the Trust and fellow Ambassadors, where we needed to design a small speech about something we were passionate about. We were put into separate rooms, and no one really wanted to step up, having not talked to one another outside the meetings, and though I was the same, I volunteered to go first, and the other Ambassadors were incredibly supportive, and we started to progress much quicker. As well as this, my mentor (Amber Allcock) and I have planned a presentation for Connor Naismith, a local MP where I live, which is something I would have never dreamed I could do, that I now can.

Your donations have made progress such as mine possible, with the Anne Frank Trust sending mentors such as mine to schools around England to educate pupils about how they can become an Ambassador, and how to challenge prejudice and discrimination even if they unfortunately do not consider a role within the Trust. I would therefore like to thank you on behalf of my fellow Ambassadors, and all the people the Anne Frank Trust has helped with your generosity.

Yours sincerely,

Millie

Anne Frank Ambassador

“Michael’s support over the past three years has been instrumental to the success of the Anne Frank Trust. His generosity and unwavering commitment have enabled us to reach young people across the North West that we otherwise wouldn’t have been able to educate and support. We feel incredibly fortunate to work alongside Michael and his exceptional team.”

AMBER ALLCOCK, EDUCATION DELIVERY SPECIALIST – NORTH WEST



Anne Frank Trust

Annual National Youth Conference 2025

Thanks to Michael's support, we hosted the Anne Frank Trust Youth Conference in Manchester. This event brought together Peer Educators, Ambassadors, and staff from across the UK to challenge antisemitism and all forms of prejudice. Students engaged in workshops, learned from each other's experiences, and created responses to the theme 'A Better Future.' They shared their insights with peers, teachers, and experts, and took their learning back to their schools and communities.

83%

of young people feeling they had developed their teamwork skills through conference.

72%

of young people felt they had developed public speaking skills.

68%

of young people felt they had developed confidence.

42%

of young people increased their confidence in challenging prejudice by one place on the scale pre- and post- conference.

45%

of young people increased their confidence in challenging prejudice by two places on the scale pre- and post- conference.

“ Not all students feel comfortable speaking out against discrimination but through the Ambassador programme they can express themselves through different channels including art or poetry. I have a wonderful memory of one of my Ambassadors who very rarely put her hand up in class at school but read her short story to a hall full of people at the Anne Frank Trust annual conference. ”

TEACHER - SAJEELA SHAH, BINGLEY GRAMMAR



“The students had a great time this year at youth conference, they loved the opportunity to meet and connect with other young people. Several came to see me Friday to say how much they enjoyed it.”

TEACHER – KATE ADDISON, BLUE COAT SCHOOL (WEST MIDS)



About the Anne Frank Trust

Learning from Anne Frank and the Holocaust, we **empower young people** aged 9 to 15 to **challenge all forms of prejudice.**

Anne Frank is uniquely powerful as a catalyst for learning and reflection about prejudice. Her experiences as a young Jewish person during the Holocaust provide a powerful insight for young people to learn and reflect on the dangers of antisemitism and all forms of prejudice. Through our programmes, **young people gain the knowledge, motivation and skills to make a real difference.**

We focus on 9- to 15-year-olds because they can relate to Anne, and because this age is crucial to the formation of values and beliefs.

Founded in 1991, we have **30 years of expertise in anti-prejudice education.**

Last year we reached over 125,000 young people through our three strands of education which consists of online education, our schools programme and our Youth Ambassador Programme.



The Anne Frank Trust UK

Thank You

**DR
MICHAEL
JOSEPHSON
MRE**



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